



LINDSEY LODGE BUSINESS CLUB



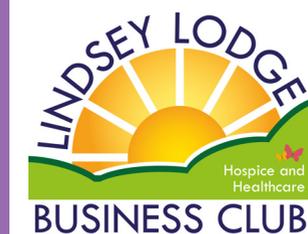
For corporate
social responsibility
For good PR
For your community
For your Hospice





WHAT IS THE BUSINESS CLUB?

The Business Club is a network of local organisations that all support Lindsey Lodge. For just £365 (+VAT) you can reap rewards for your own business whilst helping to ensure the continuity of your local Hospice.



WHAT'S IN IT FOR YOU?

As a Business Club member you will:

- Receive a framed certificate of your membership
- Have license to use the Lindsey Lodge logo
- Receive a window-sticker Business Club logo
- Feature on the Lindsey Lodge website with a link to your landing page
- Have opportunity to feature in our quarterly e-newsletter
- Be invited to bi-annual Business Club events.

Demonstrate your CSR

Having a good corporate social responsibility initiative demonstrates that you are ethical and engaged with community causes. CSR can even be an attribute that gives you a competitive edge in the marketplace.

PR

We like to show off our Business Club members on our social media channels. Whether that is highlighting your new membership of the Business Club, celebrating a fundraising total you have achieved, or sharing a post that you need to generate coverage for, we will use our social media channels to support our shared goals.



Account management

You can work with your dedicated account manager to plan out your year as a Business Club member. We want you to get the most out of your membership and your plan can be designed to suit the level of involvement you would want.

Building teamwork

As a Business Club member you will have priority access to volunteering days. Your team might be gardening, helping out in our shops, or getting involved with one of our events.

Connecting with a network

You will be invited to bi-annual Business Club catch-up events and have opportunity to make valuable connections, swap fundraising ideas, and share your experiences with a network of organisations that have the shared interest of supporting Lindsey Lodge.



HOW YOUR SUPPORT HELPS US



Just six months after keen fisherman and retired Senior Project Engineer Clive received a diagnosis of prostate cancer, his right leg became extremely swollen and sore. After undergoing scans to rule out blood clots it was found that the cancer had spread to his lymph nodes.

“My leg became so swollen and painful that I could only just get my right trouser leg over it. I had real difficulty moving around. I’ve always been a keen sportsman and very active so I was so fed up and frustrated with the situation.”

After phoning Lindsey Lodge and being referred there by his GP, Clive began attending the Wellbeing Centre and Lymphoedema Clinic – sometimes as often as twice a week. Wife Ronwyn also came with him to learn how to massage his leg to support him at home. He was given a stocking to wear, and the swelling and pain in his leg began to reduce, which meant that walking started to get easier and he quickly began to improve.

“When you hear the word ‘hospice’ you think of people dying. I had no idea that Lindsey Lodge provided this kind of care and support for people like me.

“I’d recommend their service to anyone suffering like I was. After just two months my leg had improved so much that I was able to cut my lawn again and start to return to normal activities.

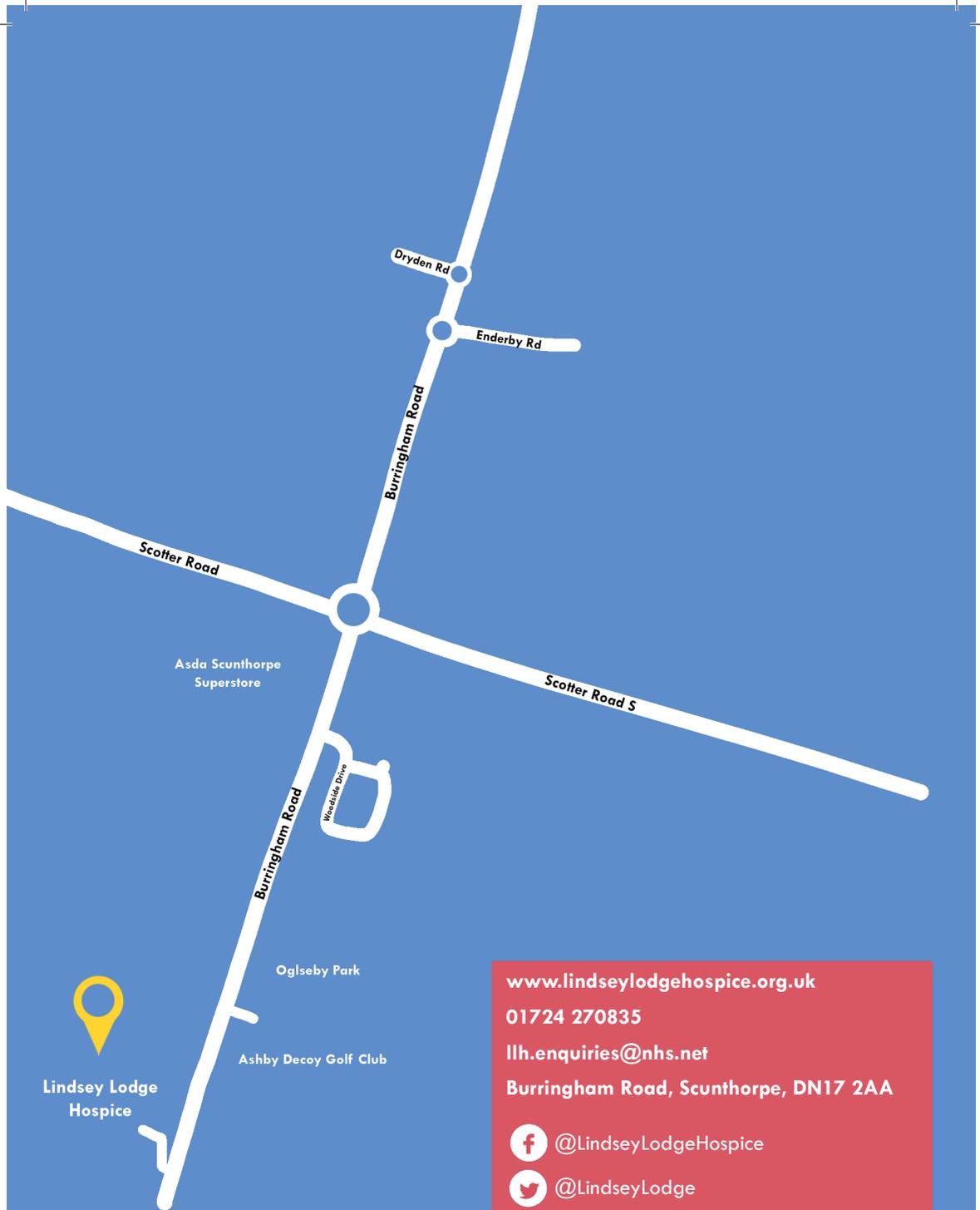
“I would like to thank the team for giving me my life back. Before I came to them I was becoming depressed because no one seemed interested in my swollen leg, only the cancer. The treatment and care has been great – thank you all so much!”



HOW DO I JOIN?

The membership fee is £365 (+VAT) is payable monthly or annually. You can start your membership today by contacting our Corporate Team on 01724 270835 ext. 232 or email llh.corporate@nhs.net





Lindsey Lodge
Hospice

 Registered with
**FUNDRAISING
REGULATOR**
Charity Number 702871

www.lindseylodgehospice.org.uk

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