



# Lindsey Lodge Hospice Business Club Newsletter



ISSUE 2



## **Welcome to the second edition of the Lindsey Lodge Business Club Newsletter**

On Friday 17 January we held our latest business club meeting at the Hospice and thanks to the continued support of our members it was a great success.

We hope to see you all at our next meeting on 11 March at San Pietro, Scunthorpe, for croissants and coffee at 10.30am.

Would you like to showcase your workplace and be the host of the next Business Club meeting? Please get in touch if this could be you, on [lh.corporate@nhs.net](mailto:lh.corporate@nhs.net)



# Brand Partners

In January 2020 we started new relationships, and developed existing ones, to form our Brand Partners. Seven organisations are giving their support by being the exclusive sponsors of our seven major events. The events cover: The Polar Challenge; Summer Superdraw mail out; The Golf Day; Glow Walk; Family Extravaganza Race Day; Winter Ball; and Elf Yourself. The Brand Partners can be seen on their dedicated webpage on the Lindsey Lodge Hospice website, and you'll notice the partners' logos on any e-mails from the corporate team.



## Q&K Optical – Boots Opticians

Q&K Optical are the company behind running a string of Boots Opticians Franchises in North Lincolnshire. We own Scunthorpe, Skegness and Horncastle stores. We decided in 2020 we wanted to get involved with helping the local community. Being part of a brand who strive to be the best health led stores (be it chemist or opticians) on the high street we felt it was only fitting to get involved with health care facility. We feel honoured to be a brand partner with Lindsey Lodge, and are looking forward to supporting the Hospice going forward.

David and Jessica from Q&K Optical have started the partnership by volunteering one day a month in our Wellbeing Centre.



# DDM Residential

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The DDM Group is the largest independent estate agency in the region. Established in 1889, DDM specialises in house sales across the property spectrum ranging from terraced homes, apartments, new builds and plots of land right through to luxury homes through our Fine and Country brand.

Managing Director, Callum Rogers heads up The DDM Group, consisting of Sales, Lettings, Auctions and Fine and Country. We believe through hard work, dedication and boundless enthusiasm coupled with over 130 years' experience, DDM have managed to establish a reputation as one of the most successful firms of estate agents in Northern Lincolnshire.

Supporting local groups and charities has been an integral part of our culture and history. With so many needing help and support. DDM has a number of charity partners that they will be helping throughout the year.

Callum and his team are extremely proud to be supporting Lindsey Lodge and are looking forward to joining in with many of the events of 2020.



## Jason Threadgold Funeral Director

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Jason and Nichola Threadgold are proud to be involved with Lindsey Lodge Hospice – over the years they have both had personal experiences of their own family members and friends using the facilities of the Hospice.

They said: "Being owners of our own Funeral Home, we deal with families on a daily basis who have/ had access to the Hospice and the care and quality that they provide is outstanding."

It costs over 3.5 million each year to run Lindsey Lodge Hospice of which the Government funds approximately 20%, therefore the Hospice has to rely on the goodwill and generosity of local people to fundraise and local businesses to spread awareness and help where they can.

Being a Brand Partner to the Hospice means that as a business we can sponsor Fundraising events throughout the year – both small and higher profile events. For the Hospice this means that the Fundraising Department can plan and know that sponsorship is covered and that all monies raised by the public is going directly to Patient Care and the Hospice which then minimises costs. For businesses this proves to be a beneficial relationship in terms of positive PR opportunities, brand awareness and a sense of fulfilling our corporate responsibility to such a worthy and important cause.



# Jotun

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Jotun believe that the work of Lindsey Lodge Hospice is in line with our own Company Values.

Loyalty, Respect, Boldness & Care.

The hospice is a local Charity whose services have directly or indirectly touched the lives of many of our colleagues.

The fundraising events that Lindsey Lodge organise are fantastic, and with less and less government funding available, we want to help where we can. Therefore, Jotun Paints are thrilled to be Brand Partners with Lindsey Lodge Hospice in 2020.



## Shift Traffic Events Ltd

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Shift Traffic and Events Limited was established in 2014 supplying traffic management on a national basis. The company currently operates from three locations. A Head Office in Scunthorpe covering the North, a depot in Brentwood covering London and Home Counties, with a third depot in Sundridge, Kent servicing the South East.



We operate on a 24hr callout basis 365 days a year. To maintain this, we realise that the people are what make our company successful. We are committed to excellent service across our customer base which requires an investment in continuous improvement training and development across all levels.

Support of the local community is extremely important to us. When looking at sponsorships and charitable donations we look to organisations that create real change.

Lindsey Lodge Hospice have helped several of us directly or indirectly over the years amongst hundreds of other people. Without the palliative care they provide, so many would have to endure further underserved suffering and difficulty throughout the time they have left.

The team at Lindsey Lodge go out of their way to ensure the best possible comfort and care to all their patients and some of us have experienced that first-hand.

That's why we are a proud partner.

# Symes Baines Broomer

Symes Bains Broomer Solicitors are a local firm of Solicitors offering a wide range of legal services both for individuals and businesses. Our fundamental goal is to make the lives of our clients easier, by supplying consistently excellent legal advice and client care. We value being one of the brand partners of the Hospice, as we feel this is an effective way for us to support our local community.



## Textron Aviation

Reaching out, helping others, making a difference – this is the heart and soul of Textron Aviation. Textron Aviation aims to support the local causes that are in the hearts of the employees, such as Lindsey Lodge Hospice which is why we have chosen to become a Brand Partner. Our active role in the communities where our employees live and work creates a strong foundation for the creative, impactful and strategic approach we've taken in continuing our commitment to the communities we call home.



## Light Up Your Office 2019

Our Light Up Your Office campaign ran alongside our Light Up A Life event throughout December. We would like to thank everybody that took part in the campaign, helping to raise over £1,500.



## Thank you Sally at Pink Pig

We'd like to give a special thank you to Sally Jackson at Pink Pig who not only took part in Light Up Your Office, but also held her Jumping in Puddles event in aid of Lindsey Lodge and participated in our Christmas Craft Fair 2019. In total Sally has raised £288.75 for us over the Christmas period.



## Could you lend a van and/or manpower in January 2021 for our Treecycling Scheme?

Despite issues with online payments over Christmas, our Treecycling service was a success thanks to the help we had from Enterprise and Down to Earth Recycling. We hope to grow this further next year with the help of more organisations.

If you're interested in helping, please email [llh.corporate@nhs.net](mailto:llh.corporate@nhs.net)



## Pam's Minibus special offer for Business Club Members

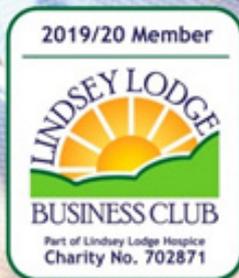
Always happy to help with transport for

- Weddings
- Funerals
- Airports
- Leisure Activities

You name it we can take you!

For all bookings over £100 made by Business Club Members and staff & their families at Lindsey Lodge, Pam's Minibus will Donate £5 To Lindsey Lodge Hospice. (Offer valid until 31 May 2020)





Are you part of Lindsey Lodge Business Club?

Get 10% OFF  
Wills and Lasting  
Powers Of Attorney

Employees of any company who are part of the Lindsey Lodge Business Club can receive 10% off Will and Lasting Power Of Attorney

Please contact a member of the Private Client Team on  
01724 871999 to discuss

**Hull** | **Scunthorpe** | **Grimsby** | **Lincoln**

[www.pepperells.com](http://www.pepperells.com)

# Upcoming Events

24  
APRIL



**Annual Art Exhibition & Sale, Friday 24 April**  
Week-long exhibition and art sale of North Lincolnshire's finest artists, for the first time at John Leggott College. More [here](#)

16  
MAY



**Yorkshire Three Peaks Challenge Saturday 16 May**  
Take on the Yorkshire Three Peaks Challenge and raise funds for Lindsey Lodge. More [here](#)

28  
MAY



**Golf Day, Thursday 28 May**  
Join us at our second Golf Day at DoubleTree by Hilton Forest Pines Spa & Golf Resort. Book [here](#)

12  
JUNE



**Glow Walk Friday 12 June**  
Step up to the 10 mile challenge for Lindsey Lodge. Sign up now to take advantage of an early bird price of just £10 throughout February. Book [here](#)