



**Lindsey Lodge Hospice
Business Club
Newsletter**



**ISSUE
3**

#WENEEDYOU
CHRISTMAS CARE APPEAL

Welcome to the third edition of the Lindsey Lodge Business Club Newsletter

During the Covid-19 pandemic we have been unable to meet with our Business Club, but we have been overwhelmed with the support from our members and the wider community throughout these difficult times. After the great support we have received throughout the year, we hope that local people and organisations will get behind our Christmas Care Appeal which was launched on 16 October.

This edition of our newsletter, we will provide you and your organisation with a number of ways to get involved with our Christmas Care Appeal, in a fun and safe way, and will highlight all of the fantastic things local businesses have done for Lindsey Lodge and their community during the Covid-19 pandemic.

Firstly, we are delighted to announce the newest members of the Business Club! MyPET, Wilson & Cooper Funeral Directors, The Little Yellow House Flower Shop and Lincolnshire Co-op Funeral Home have joined the Lindsey Lodge Business Club and we're looking forward to working with each of them.



#WENEEDYOU



Click to play

After so many of our traditional Christmas events were cancelled, we have launched our #weneedyou Christmas Care Appeal to enable local people and businesses to provide much-needed support from the comfort and safety of their own homes or workplaces.

Christmas is traditionally a time when we are able to provide fun activities to get people in the festive mood whilst also generating income for the hospice. However, this year due to Covid-19, nearly everything has had to be put on hold and we are facing a glaring gap in our proposed income.

Our Christmas Care appeal provides a number of ways for people to still get involved - whether it's buying a real Christmas tree from Lindsey Lodge, playing our Superdraw or simply shopping at one of our stores. Every penny really does make a difference.

We have a number of corporate offerings that you may be interested in getting involved with, including:

- Fundraise your own way - hold your own Elfie Selfie day at work on Friday 11 December, host a quiz, have a festive bake sale, the choice is yours!
- Take part in our Memory Stars campaign
- Raffle off one of our festive hampers
- Take a collection tin, which features a QR code for contactless donations
- Request Christmas Superdraw tickets

Or could you donate an item for us to include in a raffle?

Chirohealth Clinic Scunthorpe have supported us in our Christmas Care Appeal by donating 5 massage vouchers! Thank you to the team for your kind donation.

For more information on how you can support our Christmas Care Appeal please email llh.corporate@nhs.net



Members Stories

Symes Bains Broomer

During lockdown our Brand Partners, Symes Bains Broomer, had a number of creative ways of supporting Lindsey Lodge. We were particularly impressed with their Animals Do the Cutest Things competition. Posted onto Facebook, Symes Bains Broomer encouraged their followers to enter a picture of their pet and make a donation to the Hospice to be in with the chance to win a £20 Thomas Bell Country Store Voucher.

Employees at Symes Bains Broomer were also challenged to raise funds for Lindsey Lodge. Trainee Solicitor, Kayleigh Clarke, raised a magnificent £715.00.

"In March I was asked by Symes Bains Broomer if I could think of any way to raise money to help support Lindsey Lodge Hospice during the pandemic. I was furloughed from work and with plenty of time on my hands. I decided to set myself the challenge of biking 280 miles in 14 days. For me this was a big challenge as I never cycled and didn't even have a good road bike to complete this on but I thought none the less I would give it a go! For the next two weeks I found myself biking all over Lincolnshire from Brigg to Caistor to Redbourne and even found myself at the Humber Bridge one day. At the end of the 14 days I had cycled a total of 304.98 miles which was 20 miles over my original target and raised a total of £715.00. I was very pleased with the sum of money that I had raised and felt proud that I could help assist others in this time of need."



Jamie Hickson UPVC

Jamie and Laura, from Jamie Hickson UPVC and proud members of our Business Club, kindly chose to donate 5% of their annual profits to Lindsey Lodge. We cannot thank Jamie enough for this kind gesture, and for being an avid supporter of our Business Club. Look out for Jamie's van which will soon feature the Lindsey Lodge Business Club logo!

Members Stories

San Pietro

The San Pietro Angels have been active throughout the Covid-19 pandemic delivering meals to those in need and supporting the Hospice and Scunthorpe Hospital where they can. They are furthering their support into December with a discretionary £1 donation added to each bill when you dine or stay at San Pietro. For every £1 donated, San Pietro will match.



Jason Threadgold Funeral Director

Our Brand Partners, Jason Threadgold Funeral Director, have not only been a huge support to Lindsey Lodge throughout the Covid-19 pandemic but also to many in the local community. Nichola has volunteered with Barton Food Bank over the past two years and back in June presented the foodbank with a cheque to the total of £1,000 to help with the rising demand for the services of the foodbank throughout the pandemic.



In addition to supporting local charities, Jason Threadgold Funeral Director have been spreading kindness and generosity throughout the community. During lockdown Jason delivered shopping to the elderly and the vulnerable who were self-isolating, and took a selection of goodies to local care home, Rathside Care Home.

Pepperells

Pepperells Solicitors have been active in a Help for Local NHS Heroes campaign in which they have gathered donated items that would be helpful for the NHS key workers. PPE, confectionary, toiletries, cleaning supplies, lotions and refreshments are just some of the items that were collected.

Thank you...

In this edition we wanted to say a special thanks to businesses that are not members of our Business Club, for their kind donations in support of our Emergency Appeal. With the help of our community, Lindsey Lodge can continue to provide much-needed support to people living with life limiting conditions in North Lincolnshire.

- **Aggregates R Us**
- **AMS No-Dig Ltd**
- **The Antique Centre Ltd**
- **Bay Horse Inn**
- **Blyton Park Driving Centre**
- **BRR Law**
- **Bupa Dental**
- **China Royal Restaurant**
- **Clayton Corner Café**
- **Co-op Broughton**
- **Co-op Kirton- Lindsey**
- **Corridan Farms Ltd**
- **Direct Line Group Doncaster**
- **The Dogs & Running Company**
- **The Horn Inn**
- **Hunt Group Britcon**
- **I G Industries Plc**
- **Leanne Charlton School of Dance**
- **Messingham Horse & Foal Show Ltd**
- **NFU Mutual**
- **Pen & Piper Studio**
- **Phillips 66**
- **Total Oil Refinery**

Charity Partners

ESM Power

We are delighted to announce that ESM Power have chosen Lindsey Lodge as their charity of the year. After meeting with Julia Williams, Business Development Manager, a lot of their efforts were put on hold because of lockdown. But they are now back in full force to help raise vital funds for Lindsey Lodge.



Dunelm Scunthorpe

We'd like to thank Store Manager Shaun Biggin and all the staff at Dunelm who have chosen Lindsey Lodge as their local charity partner this year as part of their Doing the Right Thing initiative.

Primark Scunthorpe

Primark have chosen Lindsey Lodge as their Charity of the Year for a second year running and have kicked things off with staff member Ryan doing a sponsored skydive. Ryan took to the skies, jumping from 15,000ft and raised £600 for Lindsey Lodge, thank you Ryan!



CHRISTMAS MADE SIMPLE
in a box

Rolled turkey crown roast with streaky bacon plus
Lincolnshire potatoes - parsnips - carrots - brussel sprouts - stuffing balls (2 each) - pigs in blankets (2 each) homemade gravy & Christmas pudding (227g for 2, 454g for 4/6)

£ 15 (for 2) £30 (for 4) £40 (for 6)

Delivery for those isolating £5 within a 5 mile radius of Scunthorpe

Preorder by 30th November
Limited availability

*FREE RANGE TURKEYS ARE AVAILABLE, EMAIL: SALLY@PINKPIGFARM.CO.UK

Celebrate Christmas with The Pink Pig Farm

The Pink Pig Farm have lots going on this Christmas to put you and your little ones in a festive mood! The Pink Pig have managed to put together a socially-distanced Santa experience including a wander through the fairy light wood searching for elves, decorating a gingerbread person, meeting Santa himself, and much more. If a Santa experience is not for you, why not shop locally this Christmas and consider The Pink Pig Farms Christmas food hamper. For more details please visit: <https://www.pinkpigfarm.co.uk/>

Make a Will Campaign

Back in February we held our first Make a Will Week with five local solicitors: BG Solicitors; BRR Law; Mason Baggott & Garton; Pepperells; and Symes Bains Broomer. We cannot thank all of the participating firms enough for their support in trialling this campaign with us. Collectively, the campaign raised £2,000 for Lindsey Lodge and we hope to grow this further in 2021.

Summer Superdraw



With the sponsorship of our Brand Partners, our Summer Superdraw has seen its most successful year yet. The mail out reached 4,000 homes and raised a staggering £34,000. We hope to achieve similar success with our Christmas Superdraw.

Glow Walk 2020

We were been blown away by the support and dedication of our incredible glow walkers, after plans for Lindsey Lodge's Glow Walk had to be changed 24 hours before the event following the Government's announcement of new guidelines regarding the gathering of large groups. To date, the Glow Walk 2020 has raised over £28,000 – with sponsorship money still coming in!



For further information on the Lindsey Lodge Business Club please contact lh.corporate@nhs.net

