

# Lindsey Lodge Sponsorship packages

Working in partnership with local businesses  
to support us in providing our care



# CHRISTMAS SUPERDRAW

Our Christmas superdraw is just £1 per ticket for the chance to win either a cash prize of £3,000 or two non-cash prizes. Each year our superdraw helps to raise in excess of £25,000 for Lindsey Lodge and with the support of a corporate sponsor even more of the money raised can go directly to the care we provide.

The costs we incur to run a superdraw are:

- £4,000 to send a mail-out to 4,000 homes in North Lincolnshire.
- £3,000 cash prize
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To sponsor the Christmas superdraw we are asking for a corporate supporter to sponsor half of the cost of the mail out.

As the superdraw sponsor your logo will be included on the mail-out to 4,000 homes in North Lincolnshire, as well as being tagged into included on all of our social media posts regarding the superdraw across the weeks of the campaign.



**Our annual Elf Yourself Run is back for 2022 and available for sponsorship. The event is teamed with Curly's Athletes to bring a family-focused 3k run which is followed by a 10k head torch trail run in the dark called Rudolph's Revenge for more serious athletes.**

The Elf Yourself event has multiple sponsorship opportunities to suit different budgets.

### Sponsor a station from the following choices:

- Hats
- Rosie cheeks
- Elf names
- Elfie Selfie
- Presents

The stations can be branded up with your own materials for all 500 participants to stop at. We welcome staff members to come along and volunteer at the station, though this is optional. Each station sponsor will receive a dedicated thank you before and after the Elf Yourself event on our social media channels.

### Be the sole t-shirt sponsor

As the t-shirt sponsor your logo will be on the back of all 550 t-shirts for participants and staff to wear on the day. We welcome you to attend the day and give out the t-shirts to participants. Your logo, alongside the medal sponsor, will be featured on X flyers produced to promote the event. You will be thanked on our social media before and after the Elf Yourself event on our social media channels.

### Be the sole medal sponsor

As the medal sponsor your logo will be on the medal and the ribbon of all 550 medals given out at the end of the event. We welcome you to attend the day and give out the medals to participants. Your logo, alongside the t-shirt sponsor, will be featured on X flyers produced to promote the event. You will be thanked on our social media before and after the Elf Yourself event on our social media channels.

## ELF YOURSELF RUN



# CHRISTMAS CRAFT FAIR



**Our Christmas Fair is due to take place on 26 and 27 of November at John Leggott College for two days of trading. The event will host 60 stalls and around 1,000 visitors per day.**

Your sponsorship would include:

- Two banners featuring your logo
- Logo on all stand holders information packs
- Opportunity to have a stand at the event on both days
- Logo or company name included on all social media posts
- Dedicated thank you before and after the event on our social media channels.

The Galentine's event is a night of live music with Dan Hadfield, one of the best Gary Barlow Tributes on the circuit. Disco, dancing and cocktails with a raffle included on the night.

We are looking for two businesses that would like to become a dual sponsor for the evening.

The sponsorship would include:

- Logo on event banner
- Logo on 200 flyers advertising the event that will be distributed throughout North Lincolnshire
- Logo or business page tagged on all social media posts related to the event
- A chance for you to display your business or product at the event
- Dedicated thank you before and after the event on our social media channels.
- Dedicated thank you on the night

# GALENTINE'S NIGHT



# A WEEK OF PATIENT MEALS

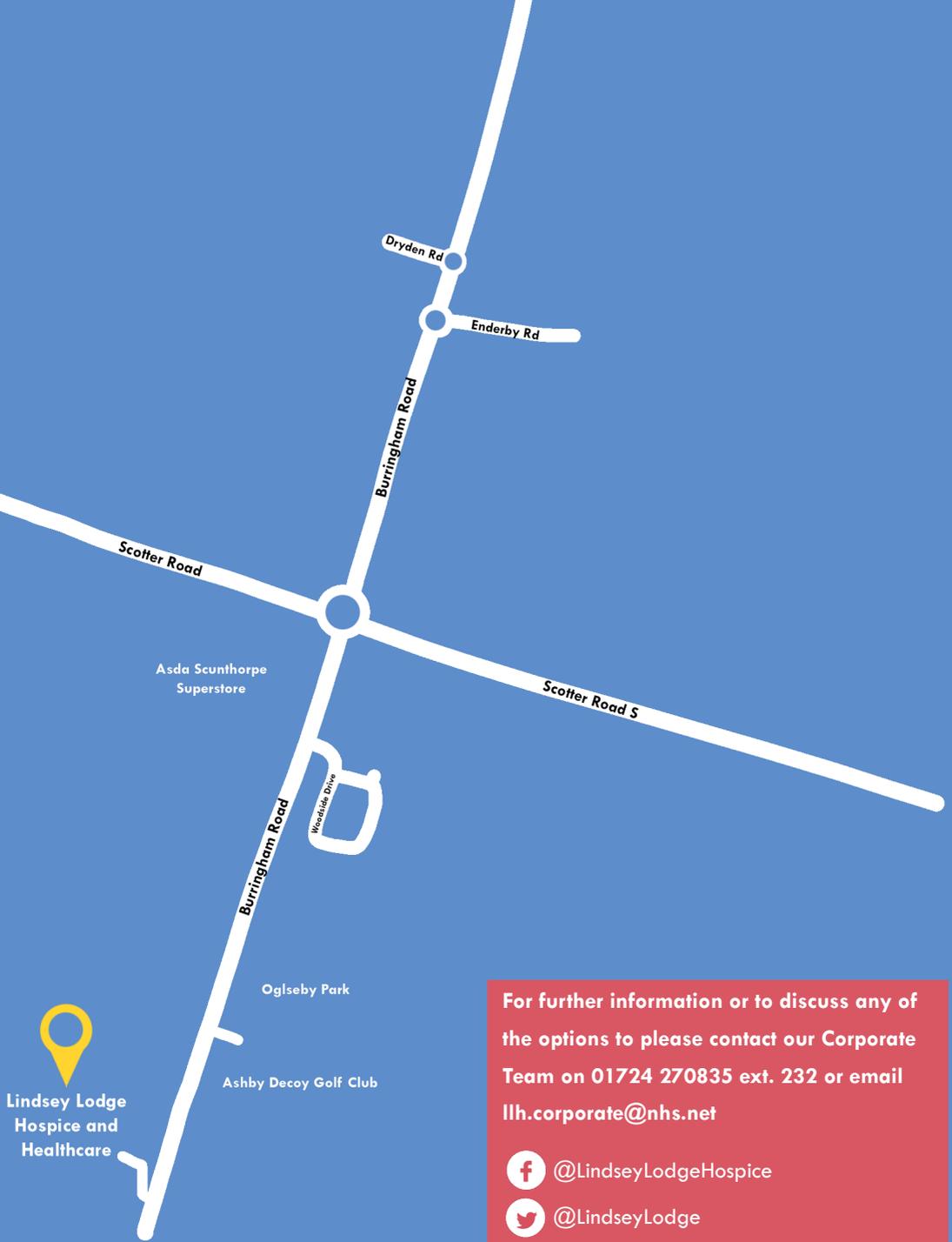


**You can support the cost of a week of patient meals.**

In recognition of your sponsorship we will create a personalised certificate that will be on display in our restaurant for the week, and then be yours to keep. If you would like to share your story then we will feature this on our social media channels.



## THANK YOU FOR SUPPORTING LINDSEY LODGE



Lindsey Lodge  
Hospice and  
Healthcare

For further information or to discuss any of the options to please contact our Corporate Team on 01724 270835 ext. 232 or email [llh.corporate@nhs.net](mailto:llh.corporate@nhs.net)

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