

Business Club
MEMBERS' FEEDBACK

How to get in touch to start your
FUNDRAISING JOURNEY

BUSINESS CLUB

As a Fundraising Team we are passionate about networking within our local community, working together and building great relationships



"Symes Bains Broomer has been working with Lindsey Lodge for a number of years, and we truly cherish our brand partnership.

The team here are extremely passionate about supporting the local community, and Lindsey Lodge is an inspiring hospice with fantastic values. We have great relationships with the staff at Lindsey Lodge, and we give our all to support, whilst getting back just as much, making it completely worthwhile.

They hold many exciting events throughout the year, and always encourage us to participate, which helps us as a business, but also ensures that we can put our best efforts into supporting the local community. We look forward to continuing to work with Lindsey Lodge Hospice for many years to come!"



lindseylodgehospice.org.uk



llh.corporate@nhs.net



[@lindseylodgehospice](https://www.facebook.com/lindseylodgehospice)



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[@lindseylodgehospice](https://www.linkedin.com/company/lindseylodgehospice)



[@lindseylodgenorthlincolnshire](https://www.instagram.com/lindseylodgenorthlincolnshire)

Lindsey Lodge Hospice & Healthcare
Burringham Road
Scunthorpe
DN17 2AA

WHAT IS THE LINDSEY LODGE BUSINESS CLUB?

A group of local businesses, meeting bi-monthly in various venues around North Lincolnshire. The meetings are facilitated by our Fundraising Team and each meeting has a different agenda, guest speaker, or purpose. The best part about becoming a member is knowing the income generated by membership fees goes directly back into caring for local people in our community.



WHY JOIN?

Networking is a great way to make new friends and business contacts. Whether you are self-employed, a small business, or a larger company, we believe that networking should be in your marketing strategy.

BEING PART OF A CHARITY NETWORKING GROUP SHOWS GOOD ETHICS, STRONG PRINCIPLES, 'GIVING BACK', AND TRUST. IT CAN ENHANCE PR, IMPROVE STAFF RETENTION & EXPAND THE BUSINESS NETWORK

NETWORKING WILL WIDEN YOUR BUSINESS CIRCLE, KEEP YOU IN TOUCH WITH WHAT'S GOING ON IN THE LOCAL AREA AND HOPEFULLY BRING MORE BUSINESS

HOW TO GET INVOLVED

When you join the Lindsey Lodge Business Club, you'll gain access to a new and interesting network with complementary skills, experience and contacts for you to benefit from. The exchange will be a mutually beneficial one, in fact, it can open up new opportunities for projects or joint working.



CORPORATE CHARITY JARGON EXPLAINED

CSR: Describes a company's commitment to carry out their business in an ethical way, taking account of their social, economic & environmental impact.

Matched Fundraising: Where employers can encourage employees to fundraise for charity by matching the amount raised for charity by employees, for example via a sponsored activity or bake sale.

Tax relief: In the UK, businesses can receive a reduction in the amount of tax they pay because of donations they make to charity, which means the donations are not included in the company's profits when tax calculations are made.



Employer Support Volunteering: This is a great way to give either time, or expertise to Lindsey Lodge by encouraging your workforce to volunteer.

Charity of the Year: Where an organisation will declare a chosen charity to fundraise for throughout the year, by participating in Lindsey Lodge events and pledging to raise funds.

Corporate Fundraising: A collective term used by charities to refer to the efforts by business organisations to support good causes, either through event sponsorship, taking part in challenges, payroll giving, volunteering or ongoing partnerships.

In-kind Donations: Also known as 'gifts in kind', these donations mean that instead of giving money, an organisation, or individual donates goods, services, time, or expertise.

ESG: Environmental, Social and Governance. An ethical framework of standards, such as climate change and social impact, which organisations can adopt and report on to show they are socially responsible.

AFFORDABLE NETWORKING PRICING STRUCTURE 2023

GOLD - Affordable Networking £20 a month +VAT

- Invited to six meetings a year
- Half price entry to our annual Business Club Breakfast Meeting with an industry expert guest speaker
- Feature on the Lindsey Lodge website with a link to your landing page
- Social media posts
- Certificate and photo
- Opportunity to feature in our quarterly e-Hospice Newsletter
- Opportunity to present at one networking meeting

PLATINUM - Upgrade £30 a month +VAT

- Invited to six meetings a year
- Half price entry to our annual Business Club Breakfast Meeting with an industry expert guest speaker
- Feature on the Lindsey Lodge website with a link to your landing page
- Social media posts
- Framed certificate and photo
- Opportunity to feature in our quarterly e-Hospice newsletter
- Opportunity to present at one networking meeting
- Have license to use the Lindsey Lodge logo
- Window sticker Business Club logo
- Business club email footer
- 5% off a table of eight at our Annual Ball
- Bring a different guest for free to every meeting
- Branded welcome pack including a Lindsey Lodge notebook, pen & keyring



PLEASE GET IN TOUCH TO START YOUR CORPORATE FUNDRAISING JOURNEY